

**GMB**

**U N I O N**

## **Workplace Activist Checklist - Campaign Actions** **During the campaign have you:**

- Identified others who need to be involved? For example: your branch committee, regional equality officers, workplace support groups etc.
- Held workplace/branch/network meetings about the menopause or had it on the agenda?
- Surveyed members about their experiences of the menopause at work?
- Identified where the employer has good or bad practices in relation to the menopause?
- Put up posters and spoken to non-members about what GMB is doing on the menopause?
- Used a variety of communication methods to let members know about our menopause campaign & used it an opportunity to recruit new members?
- Encouraged members interested in the issue of the menopause to get more involved in the campaign – do you have a campaign group?
- Offered or asked for training on either the menopause or campaigning and organising?
- Gathered case studies of bad practice in the workplace?
- Built in time for reflection, survey analysis and assessed your campaign strategy?
- Kept members informed of campaign progress and any wins?